

Neutral Together

Calculate and offset your emissions as part of our trade group



ADVENTURE TRAVEL
TRADE ASSOCIATION



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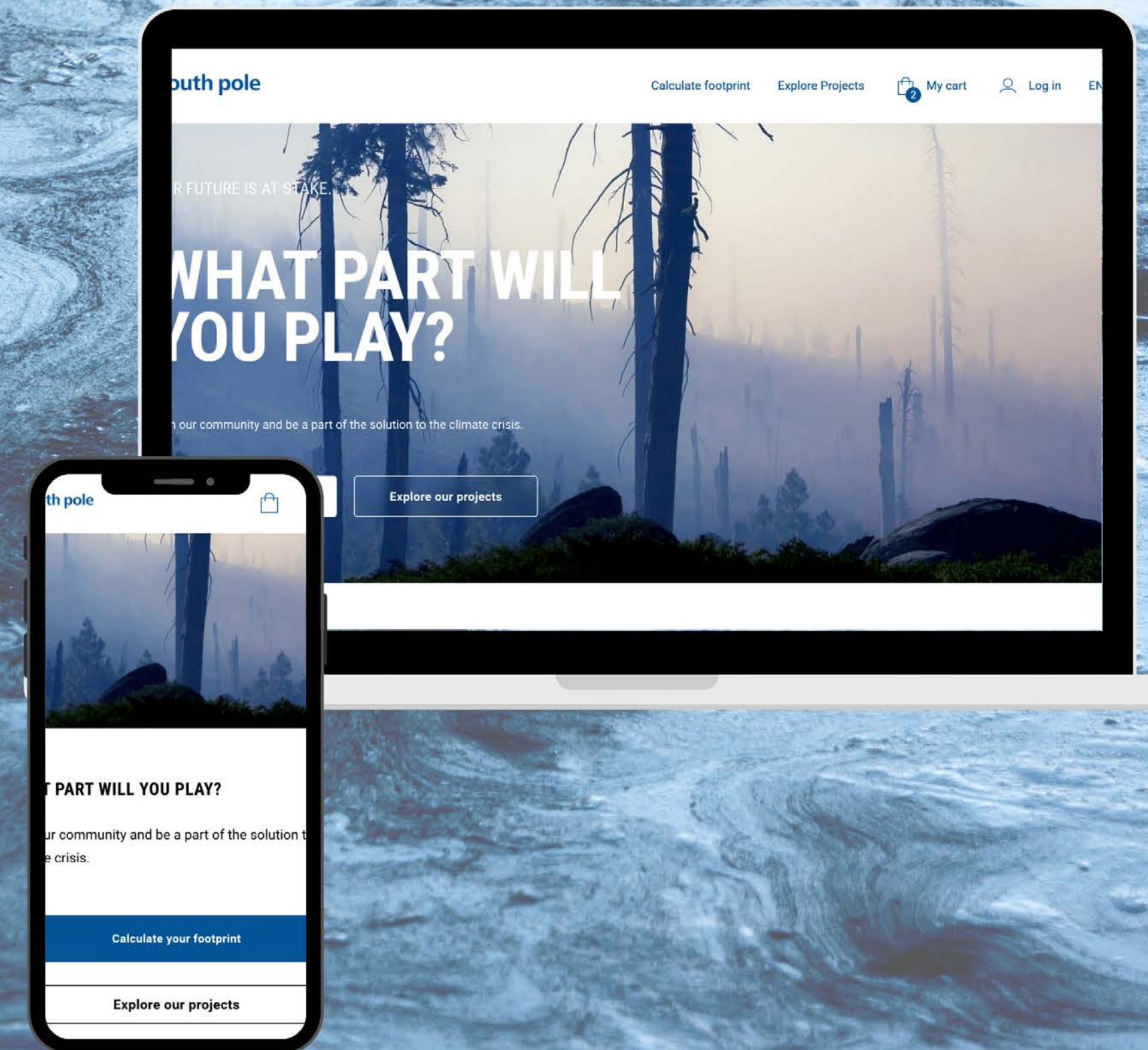


NEUTRAL TOGETHER

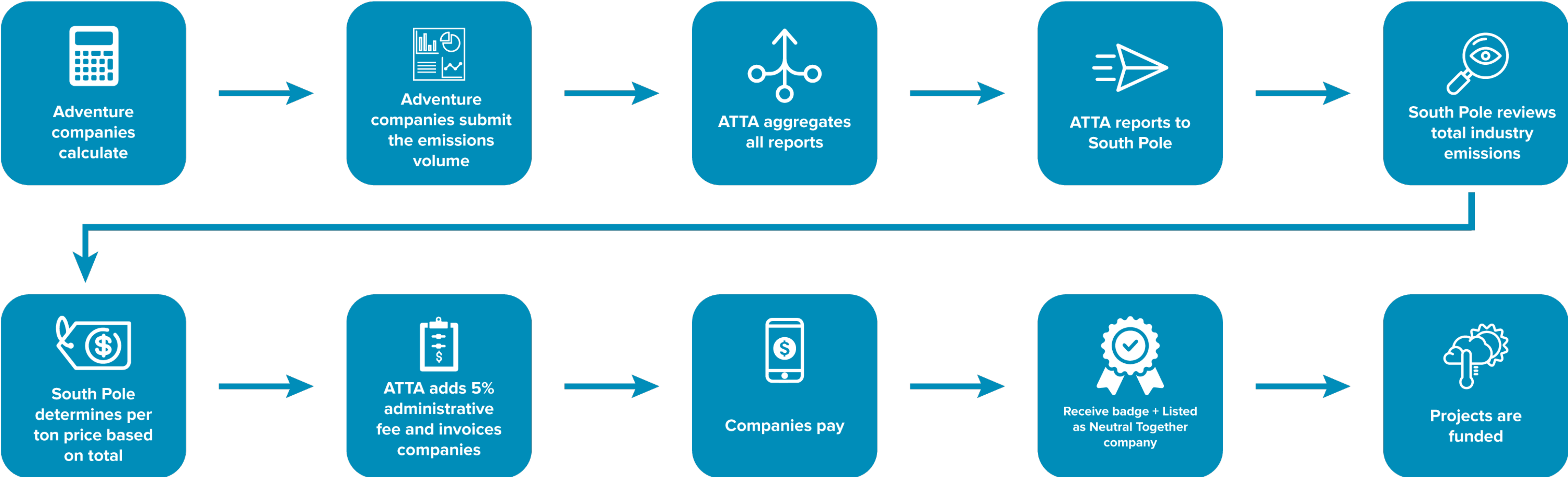
A single platform for your carbon neutral journey.

ATTA tour operator and accommodations members can measure their emissions for free using a specialised carbon calculator developer for the industry by **ATTA** in partnership with **South Pole**.

ATTA will aggregate industry reported volumes and realise a reduced per ton price for carbon offsets.



THE PROCESS



DISCOUNTED OFFSETS

We have partnered with South Pole to get access to discounted carbon credits when purchased in bulk. If you would like a discount to compensate for your emissions, **you should not purchase the credits directly online;** rather, you should calculate your emissions and offset them using this purchase order form:

[SUBMIT EMISSIONS](#)

HOW IT WORKS

Start calculating your emissions today in 5 steps.

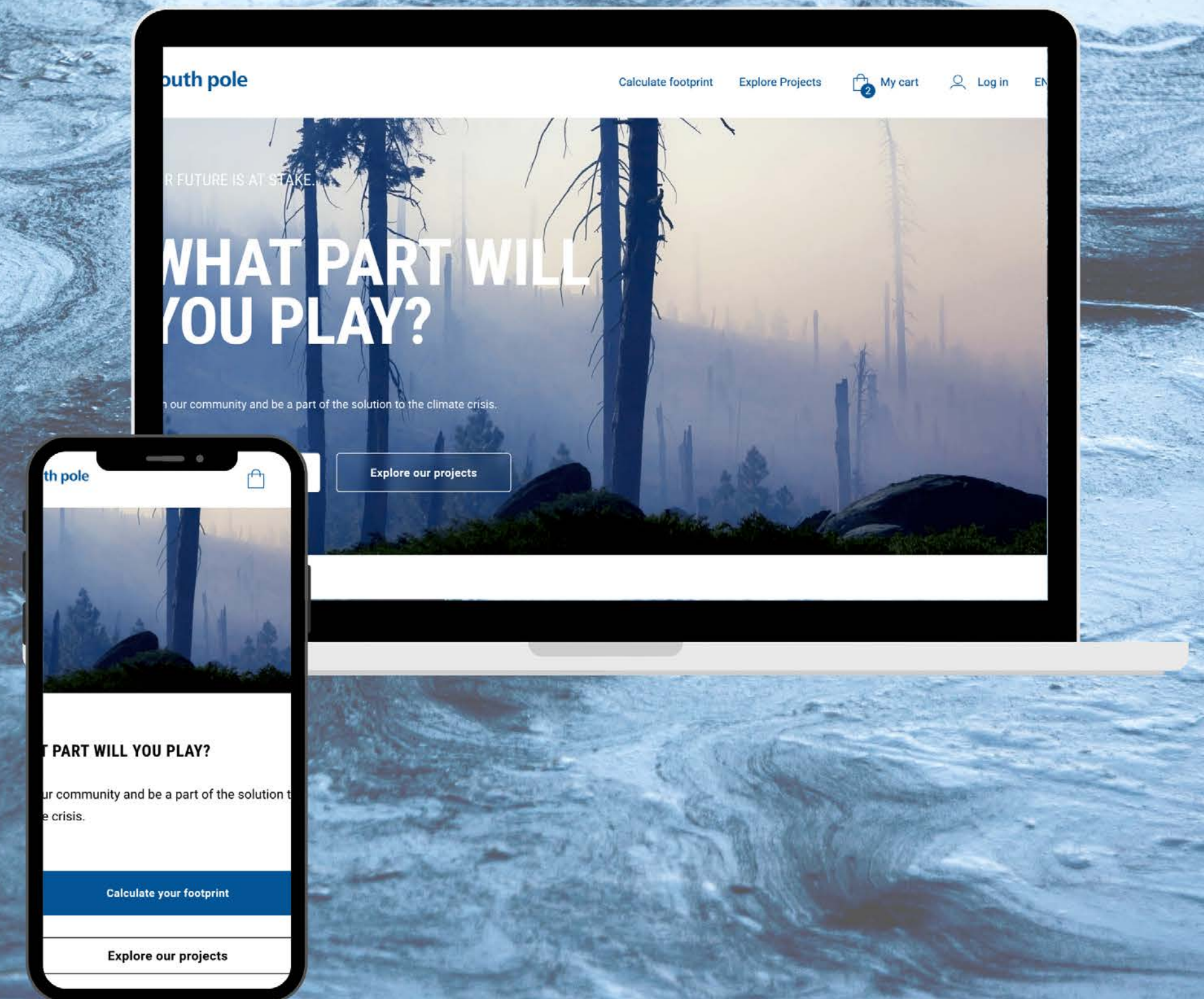
Step 1: Register

Step 2: Collect Data

Step 3: Prep Data

Step 4: Import Data

Step 5: Analyse Data



REGISTER

STEP 1

To sign up to the platform as an organisation you navigate to **Log in -> Register now -> Organization**, and complete your details and sign up.

You will then need to confirm your email address by clicking the link / button in your email and upon clicking this button, your account will be activated.

See: <https://nimb.ws/pa0GQ1>

[ACCESS THE SITE](#)

×

PLEASE FILL ALL FIELDS TO
CREATE YOUR ACCOUNT.

☐ Personal

☒ ATTA member

First name*

Last name*

Company name*

Country*

▼

Email address*

Password*

👁

Confirm password*

👁

☐ I agree to the **Terms & Conditions** and **Privacy Policy**.

Register

Already have an account? **Login here**

COLLABORATE

STEP 2 (OPTIONAL)

Invite your colleagues to join you in calculating emissions by navigating to **Account Settings -> Users -> Invite User**.

They can now also add and import records and collaborate with you on your carbon neutral journey.

See: <https://nimb.ws/0cgrYP>



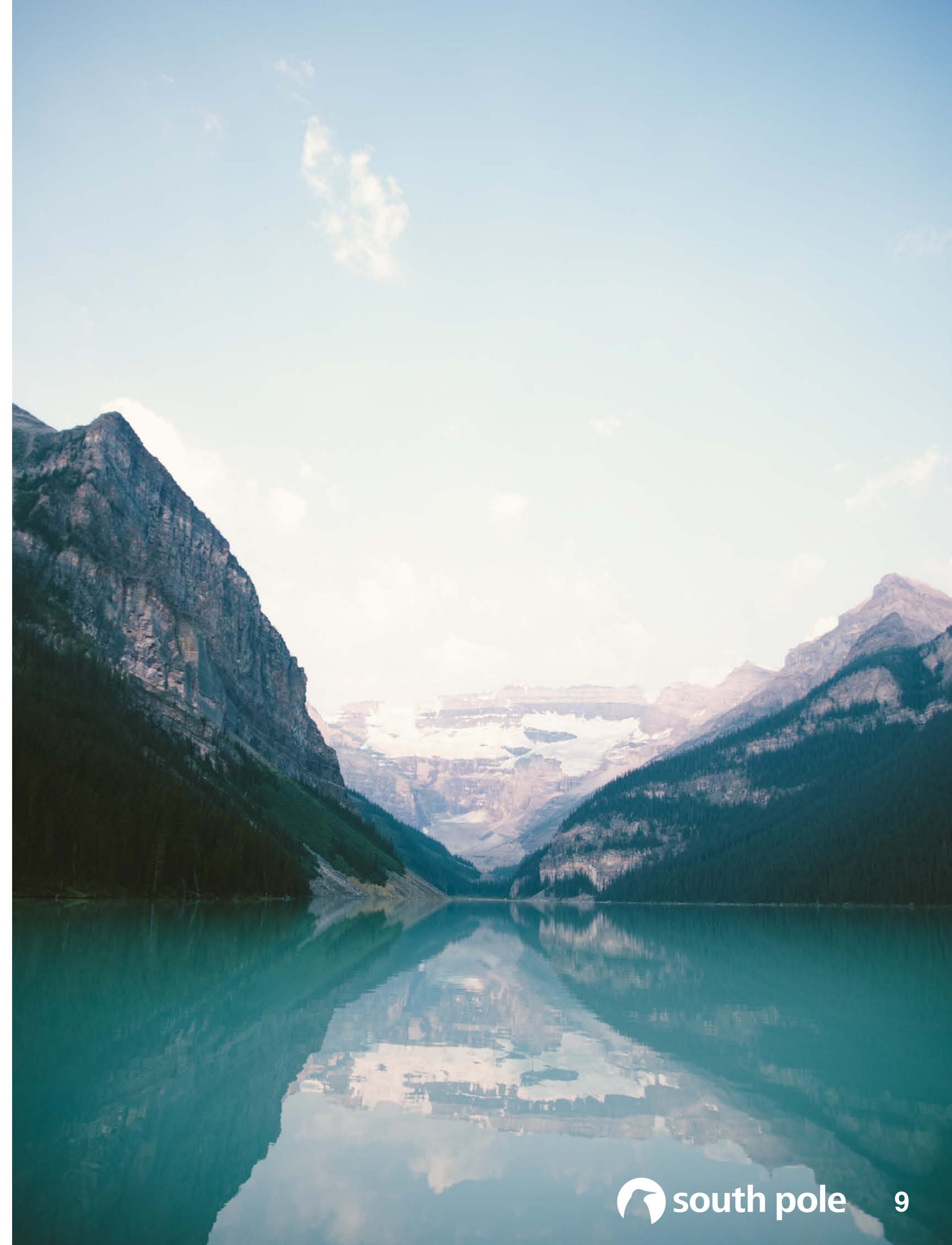
COLLECT DATA

STEP 3

Collecting data is the first step to measuring your footprint.

We have made this easier for you by providing you with **templates for easy data collection** based on template trips or tailored trips.

Once you've collected your data, you can start preparing it for the import (see next step).



PREP DATA

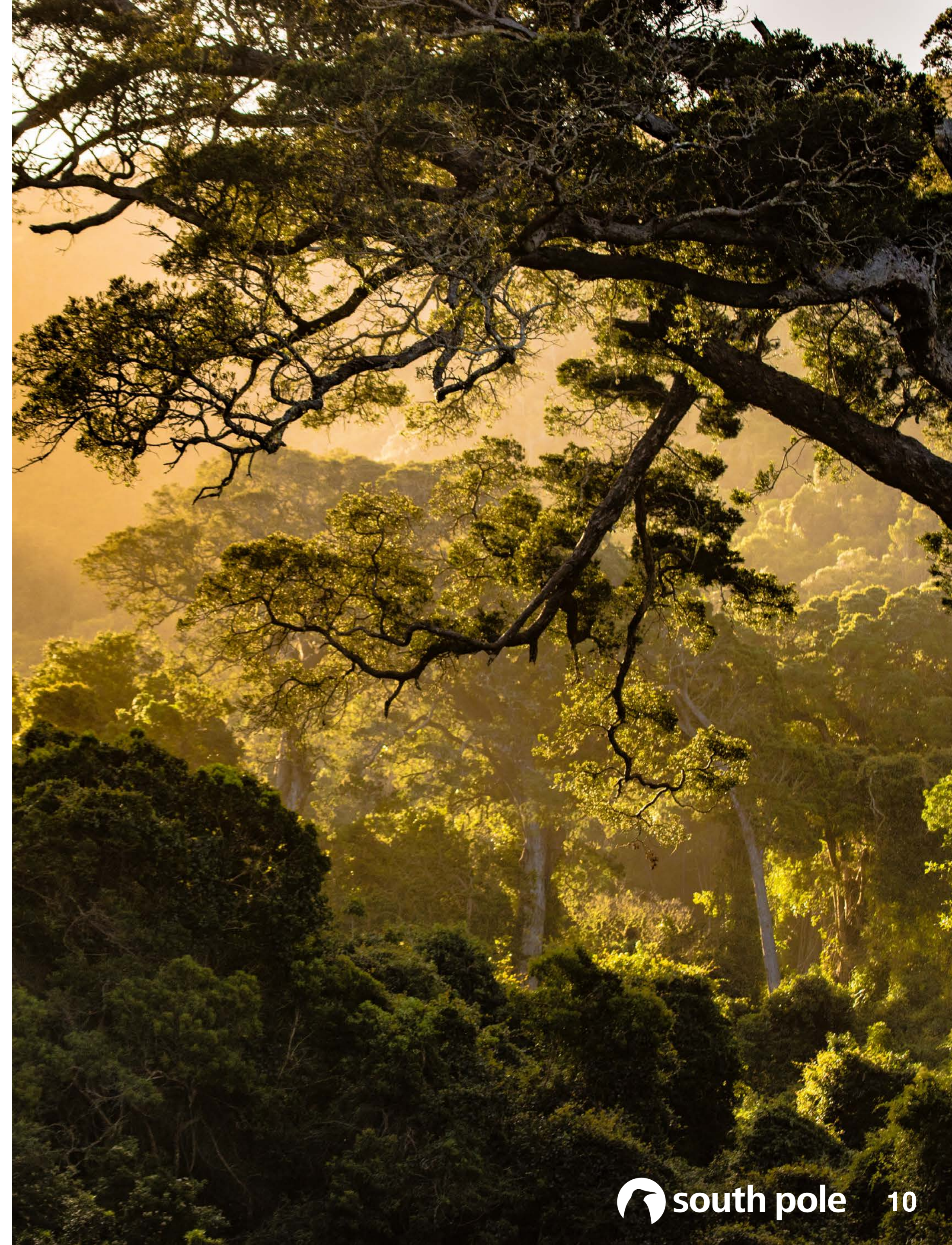
STEP 4

When you import records for calculation, you'll match each column in the **Import Sample*** to a field in your Emissions file.

Certain types of fields are required for calculation and others, require a specific format to import correctly.

This **guide** helps you to bring your data into the platform as hassle-free as possible.

*You can access import samples by clicking Import and downloading the template for each calculator type.



IMPORT DATA

STEP 5

Once you hit **import**, we'll determine whether your data is correctly formatted, and let you know whether it was successful or if needs to be adapted (and how).

You can navigate to **Account Settings -> My Imports** to learn more about success/failed imports.

Add data: <https://nimb.ws/zNRlcQ>

Add data in bulk: <https://nimb.ws/XJhWx6>



ANALYTICS

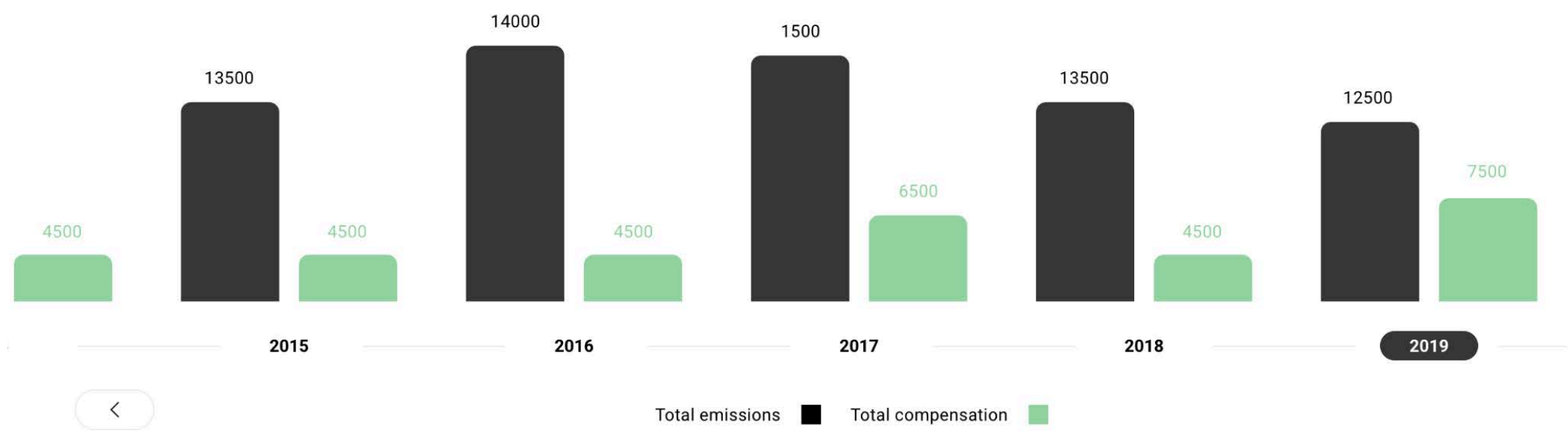
STEP 5

To view your emissions, navigate to Analytics in the header. Here you will find an overview of your emissions:

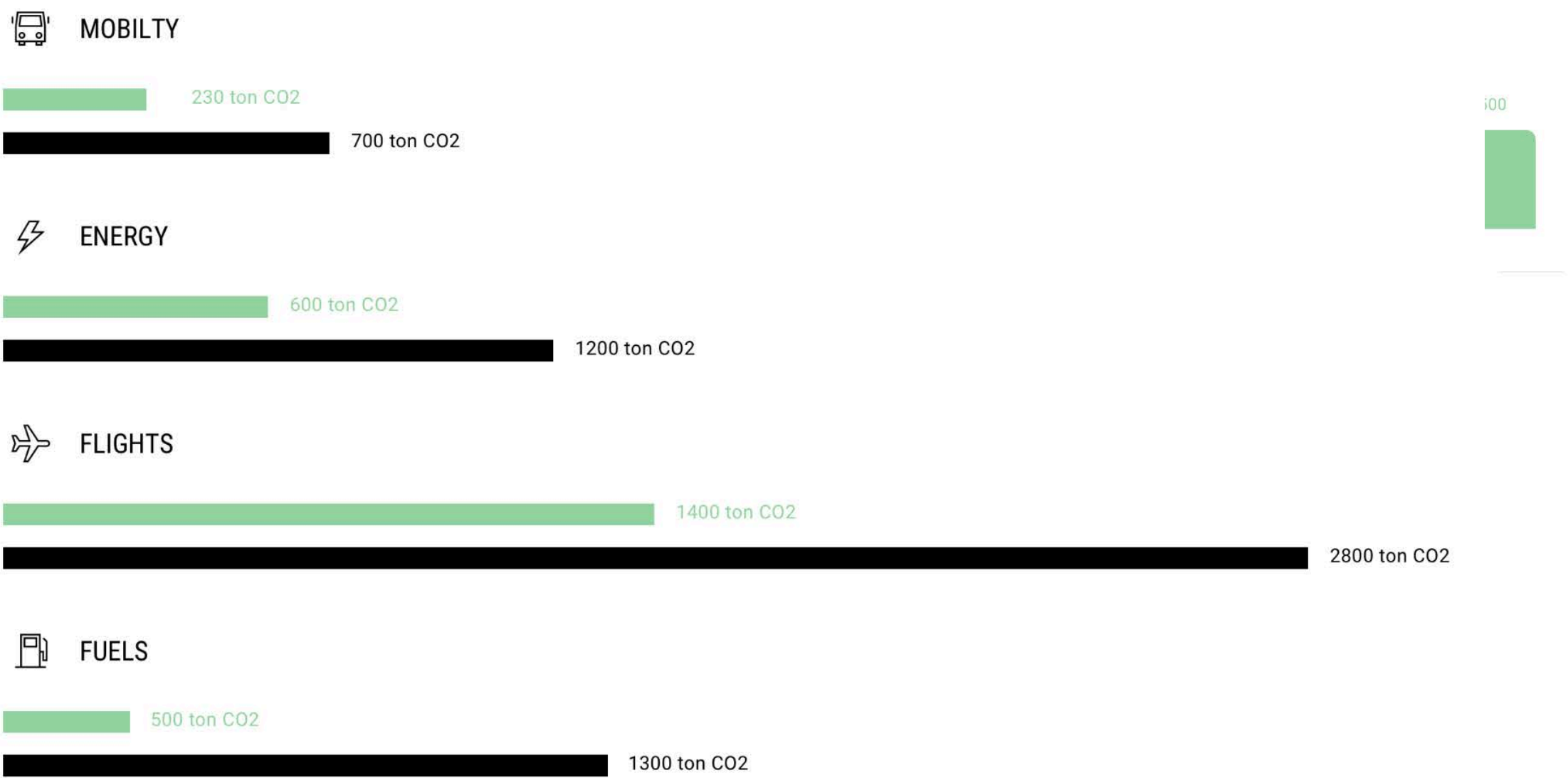
- By scope and category
- By market
- By year
- By type

See: <https://nimb.ws/bhdvjp>

EMISSIONS CONTRIBUTION - BY YEAR



EMISSIONS CONTRIBUTION - BY TYPE



COMPENSATE

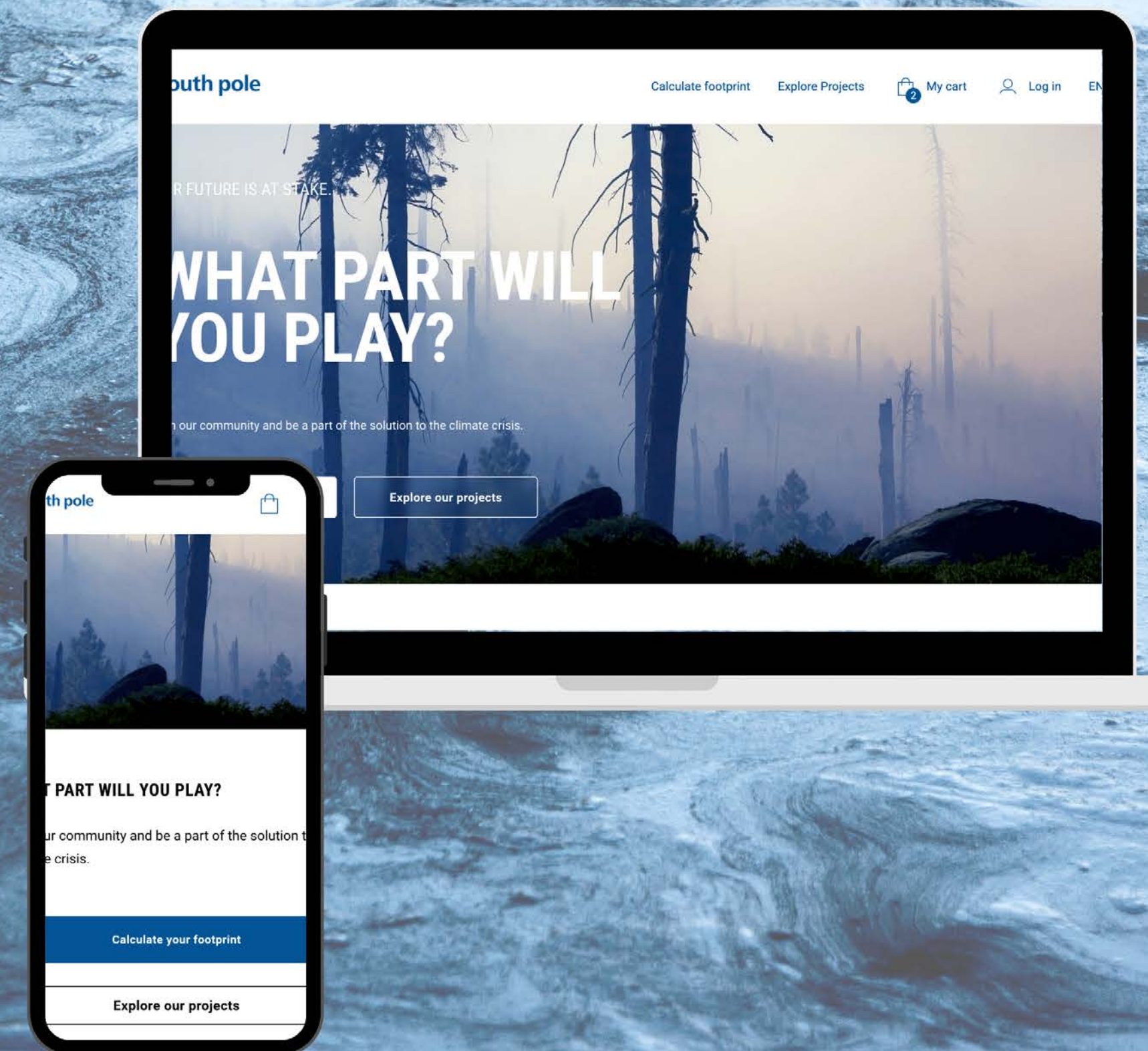
Once you know your total emissions, learn how to compensate them.

Step 1: View projects

Step 2: Submit total emissions to ATTA

Step 3: ATTA will aggregate industry reported volumes and realise a reduced per ton price to compensate carbon offsets.*

*5% administration fee will be added by ATTA



VIEW PROJECTS

STEP 7

While you're calculating, feel free to view some of the incredible **emission reduction projects** that we have access to by navigating to Explore Projects.

We have grouped these projects into 3 types:

- Forestry
- Renewable Energy
- Cookstoves

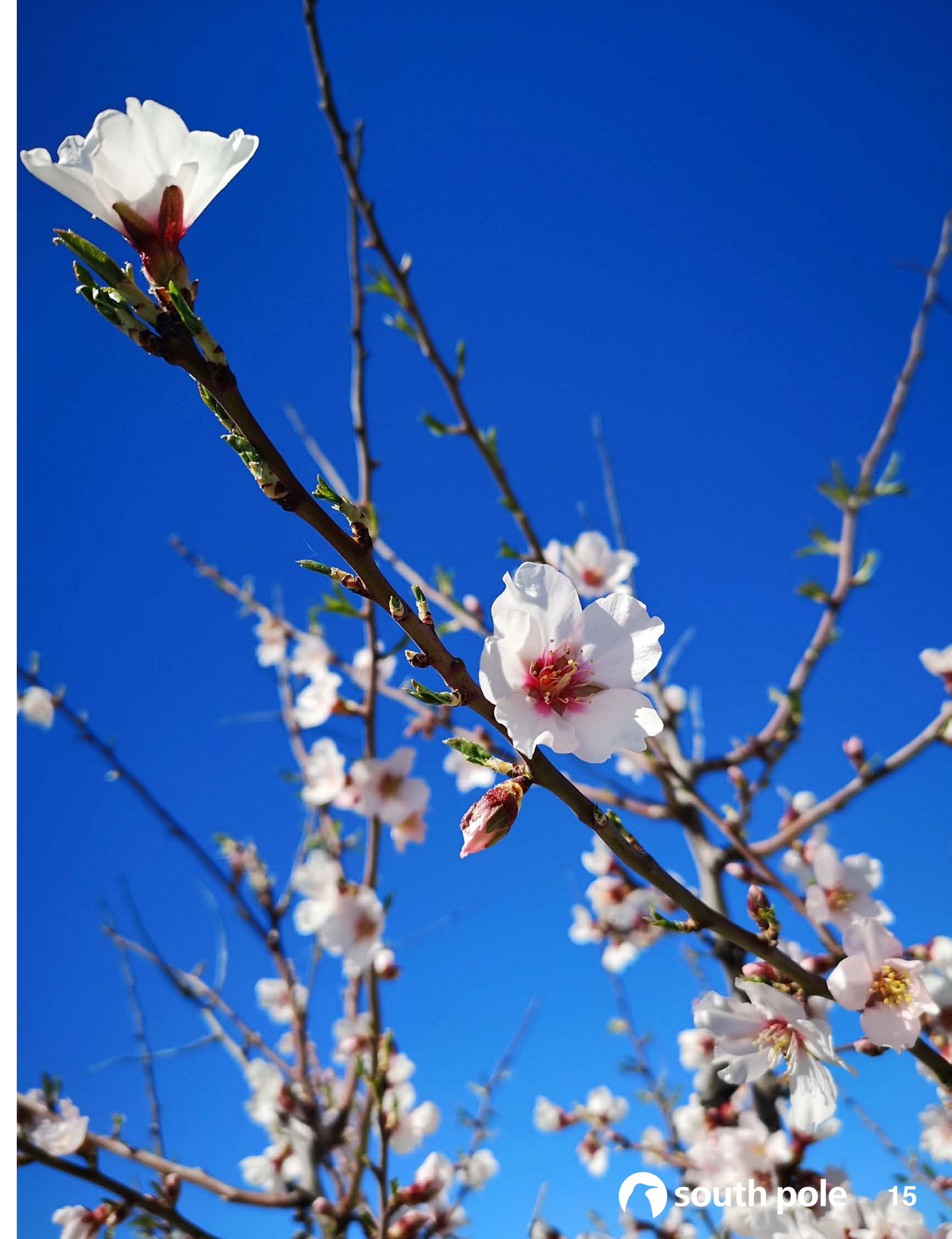
OFFSET EMISSIONS

STEP 8

When you're done calculating, tell us the total carbon emissions volume you'd like to offset and the **type of Project*** you'd like to support by submitting your details here:

[SUBMIT EMISSIONS](#)

***remember, you can only select from the 3 categories we offer. Do not purchase projects online.**



FAQ

HAVE QUESTIONS?

We're here to help.

Please feel free to explore this **FAQ** we've put together for you.

If you still have questions, please reach out to us:
climate@adventuretravel.biz

If you require technical support please reach out to South Pole: techsupport@southpole.com