

# Neutral Together

Calculate and offset your emissions as part of our trade group



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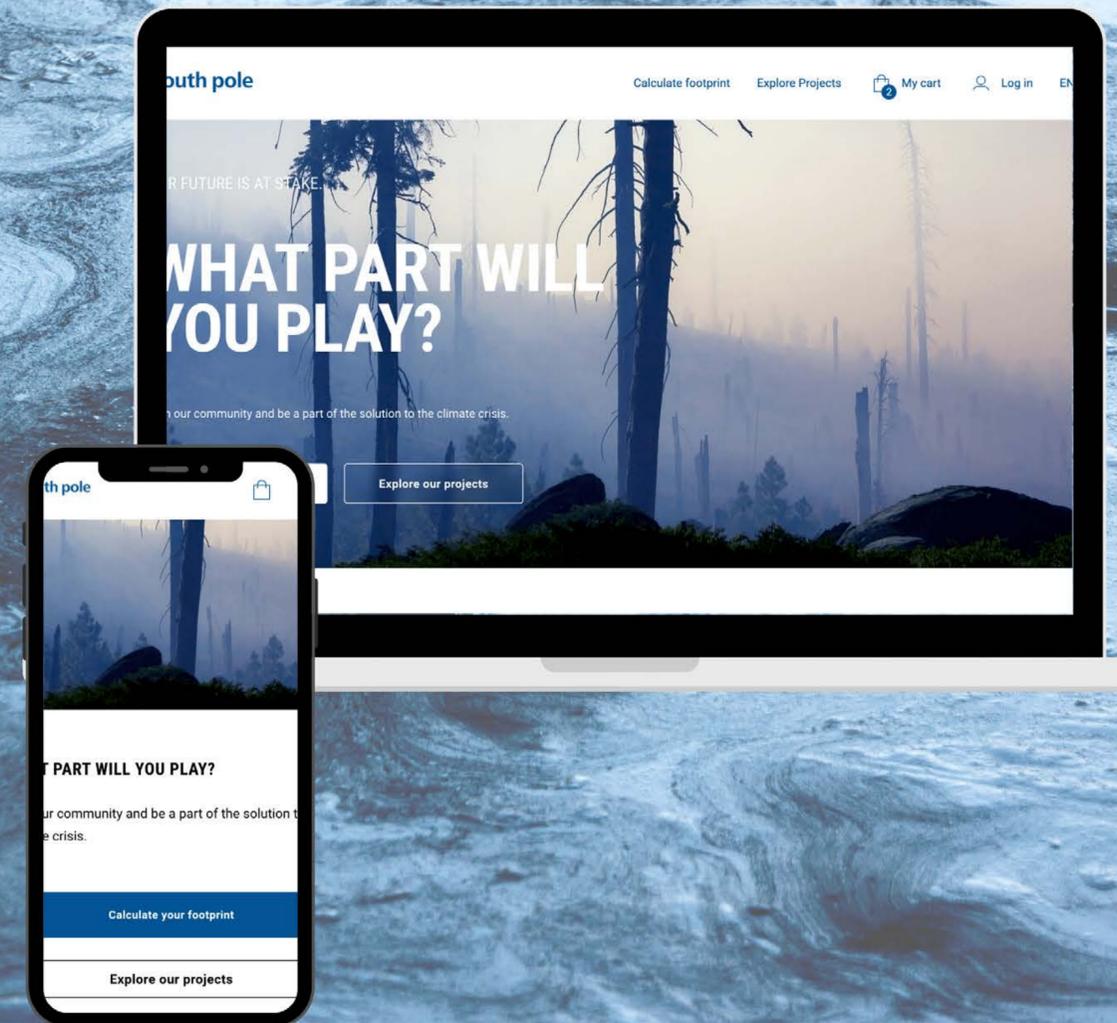


# NEUTRAL TOGETHER

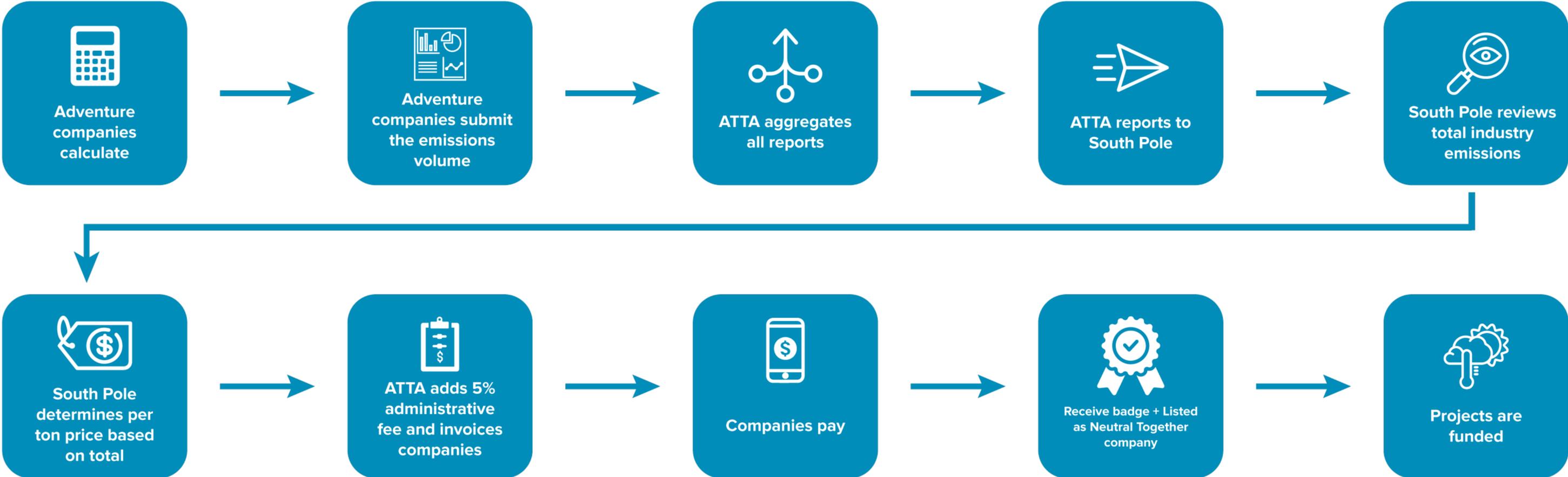
**A single platform for your carbon neutral journey.**

ATTA tour operator and accommodations members can measure their emissions for free using a specialised carbon calculator developer for the industry by **ATTA** in partnership with **South Pole**.

**ATTA** will aggregate industry reported volumes and realise a reduced per ton price for carbon offsets.



# THE PROCESS



# DISCOUNTED OFFSETS

We have partnered with South Pole to get access to discounted carbon credits when purchased in bulk. If you would like a discount to compensate for your emissions, **you should not purchase the credits directly online;** rather, you should calculate your emissions and offset them using this purchase order form:

[SUBMIT EMISSIONS](#)

# HOW IT WORKS

Start calculating your emissions today in 5 steps.

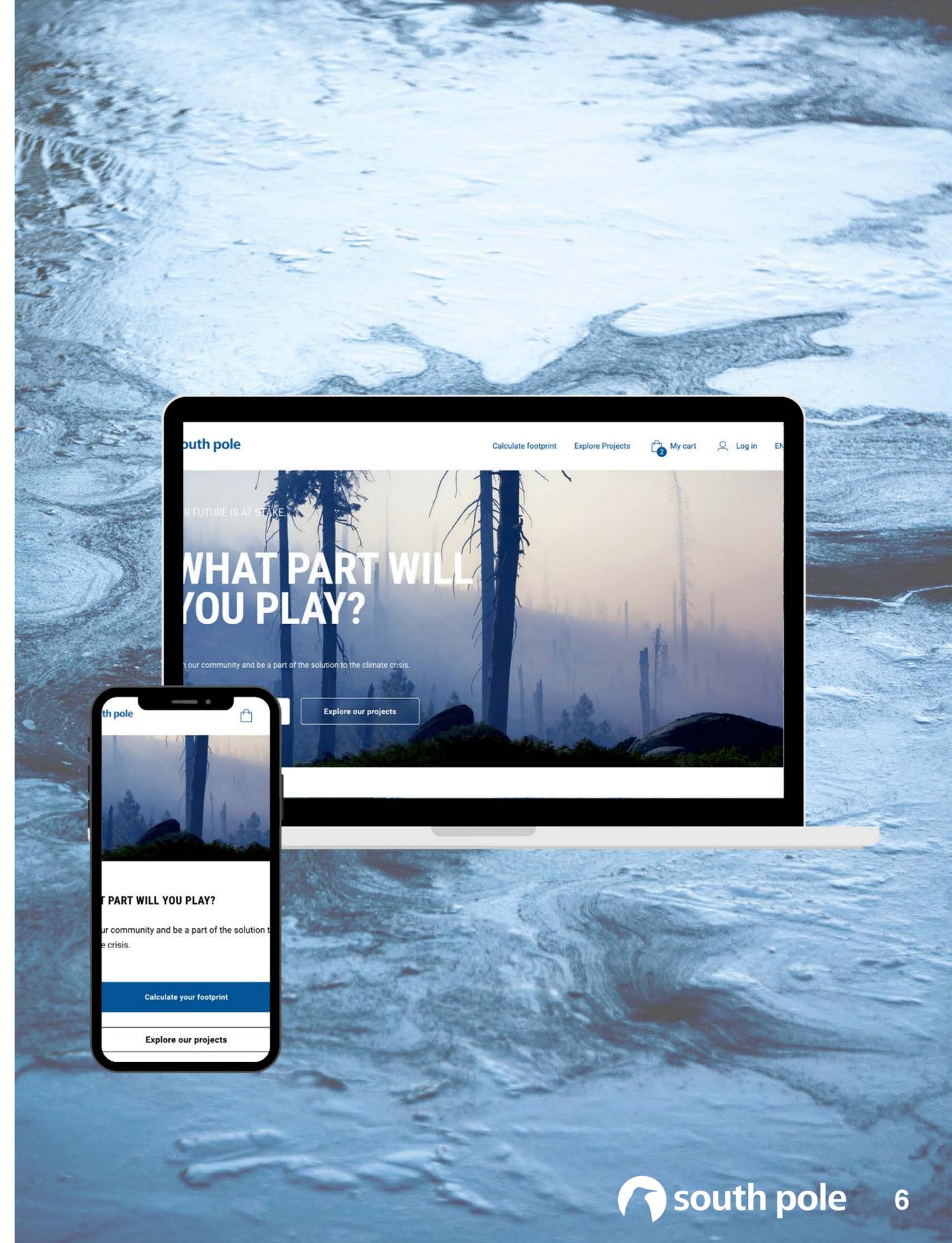
**Step 1:** Register

**Step 2:** Collect Data

**Step 3:** Prep Data

**Step 4:** Import Data

**Step 5:** Analyse Data



# REGISTER

## STEP 1

To sign up to the platform as an organisation you navigate to **Log in -> Register now -> Organization**, and complete your details and sign up.

You will then need to confirm your email address by clicking the link / button in your email and upon clicking this button, your account will be activated.

See: <https://nimb.ws/pa0GQ1>

[ACCESS THE SITE](#)

PLEASE FILL ALL FIELDS TO  
CREATE YOUR ACCOUNT.

Personal  ATTA member

First name\*

Last name\*

Company name\*

Country\* 

Email address\*

Password\* 

Confirm password\* 

I agree to the **Terms & Conditions** and  
**Privacy Policy.**

Register

Already have an account? [Login here](#)

# COLLABORATE

## STEP 2 (OPTIONAL)

Invite your colleagues to join you in calculating emissions by navigating to **Account Settings -> Users -> Invite User**.

They can now also add and import records and collaborate with you on your carbon neutral journey.

See: <https://nimb.ws/0cgrYP>



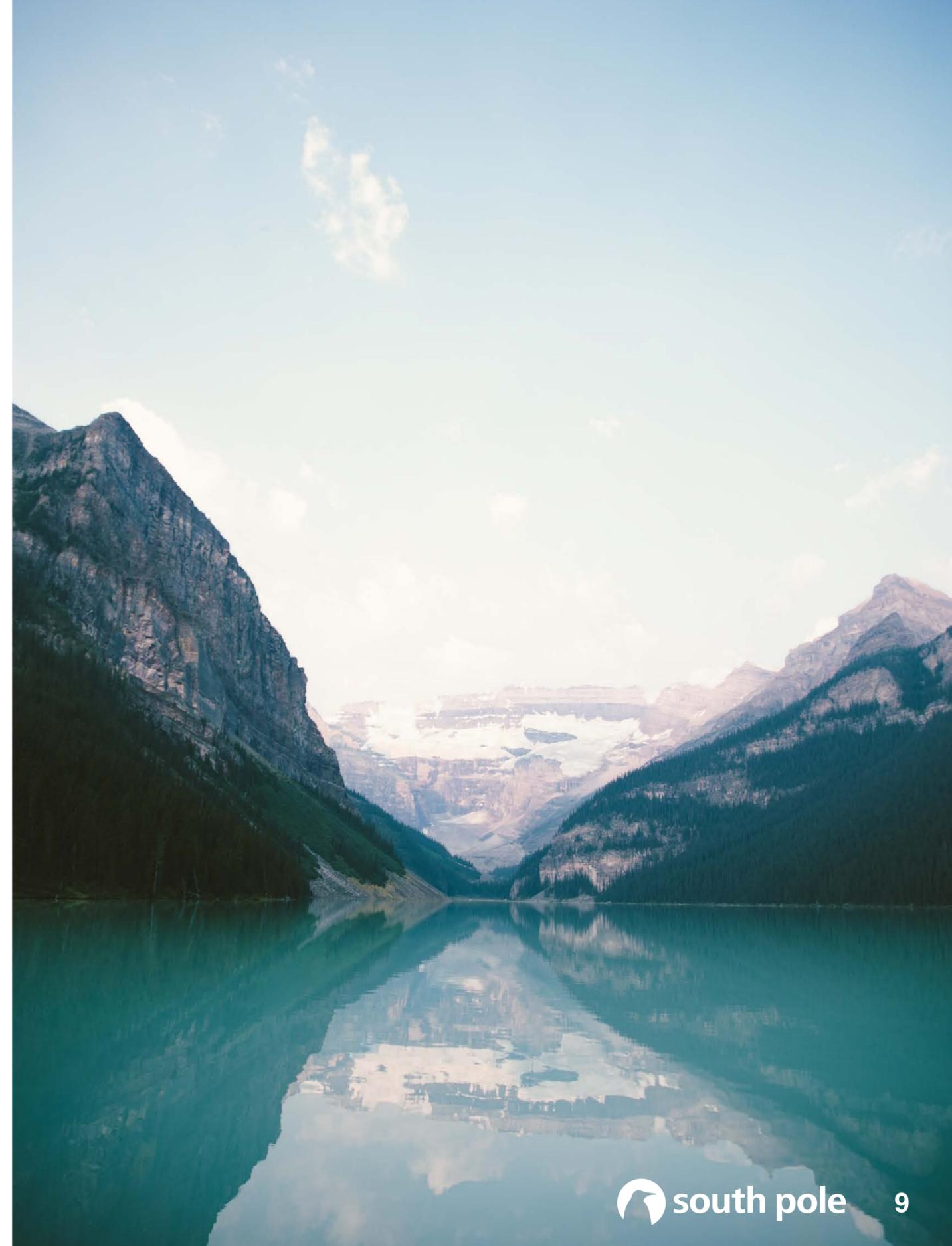
# COLLECT DATA

## STEP 3

Collecting data is the first step to measuring your footprint.

We have made this easier for you by providing you with **templates for easy data collection** based on template trips or tailored trips.

Once you've collected your data, you can start preparing it for the import (see next step).



# PREP DATA

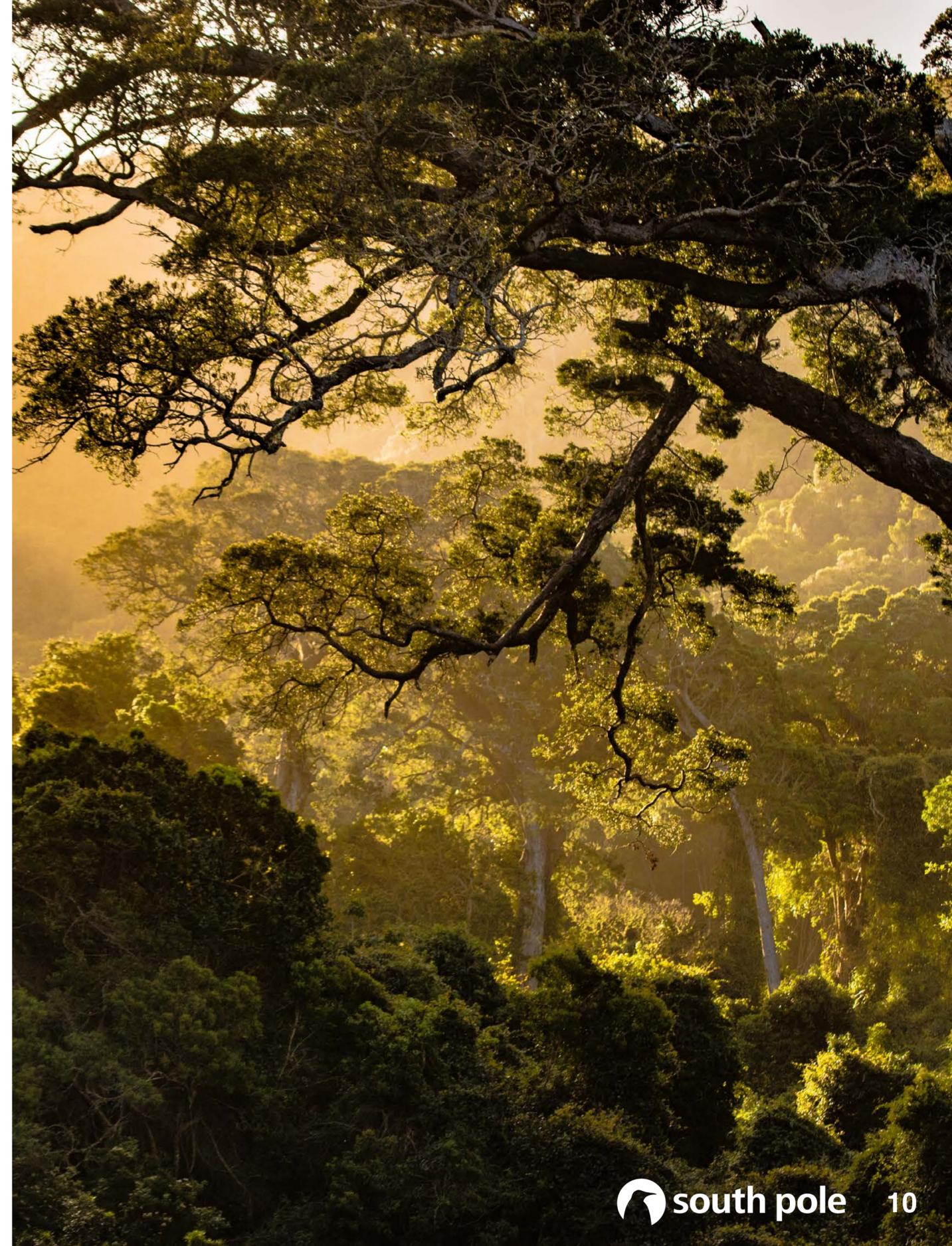
## STEP 4

When you import records for calculation, you'll match each column in the **Import Sample\*** to a field in your Emissions file.

**Certain types of fields are required for calculation and others, require a specific format to import correctly.**

This **guide** helps you to bring your data into the platform as hassle-free as possible.

\*You can access import samples by clicking Import and downloading the template for each calculator type.



# IMPORT DATA

## STEP 5

Once you hit **import**, we'll determine whether your data is correctly formatted, and let you know whether it was successful or if needs to be adapted (and how).

You can navigate to **Account Settings -> My Imports** to learn more about success/failed imports.

Add data: <https://nimb.ws/zNRlcQ>

Add data in bulk: <https://nimb.ws/XJhWx6>



# ANALYTICS

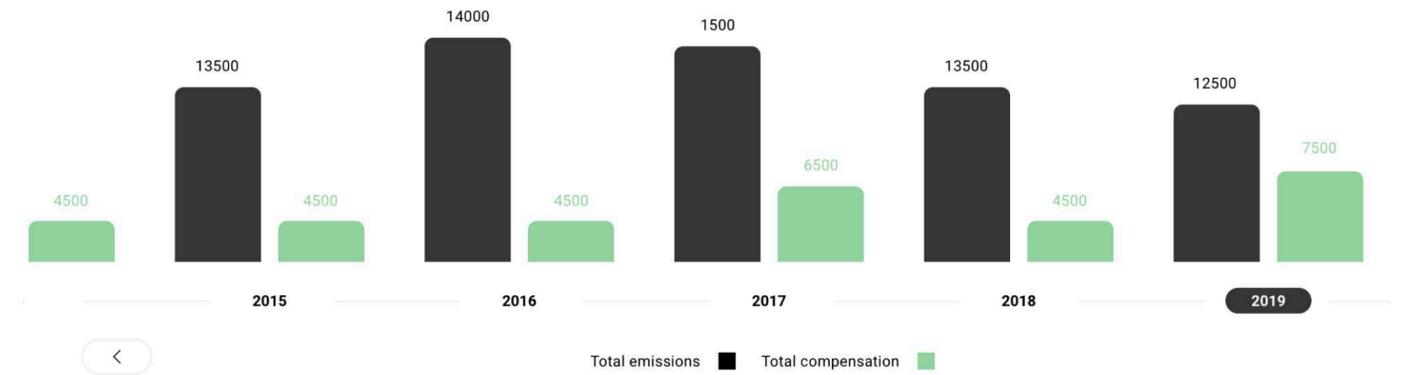
## STEP 5

To view your emissions, navigate to Analytics in the header. Here you will find an overview of your emissions:

- **By scope and category**
- **By market**
- **By year**
- **By type**

See: <https://nimb.ws/bhdvjp>

EMISSIONS CONTRIBUTION - BY YEAR



EMISSIONS CONTRIBUTION - BY TYPE



# COMPENSATE

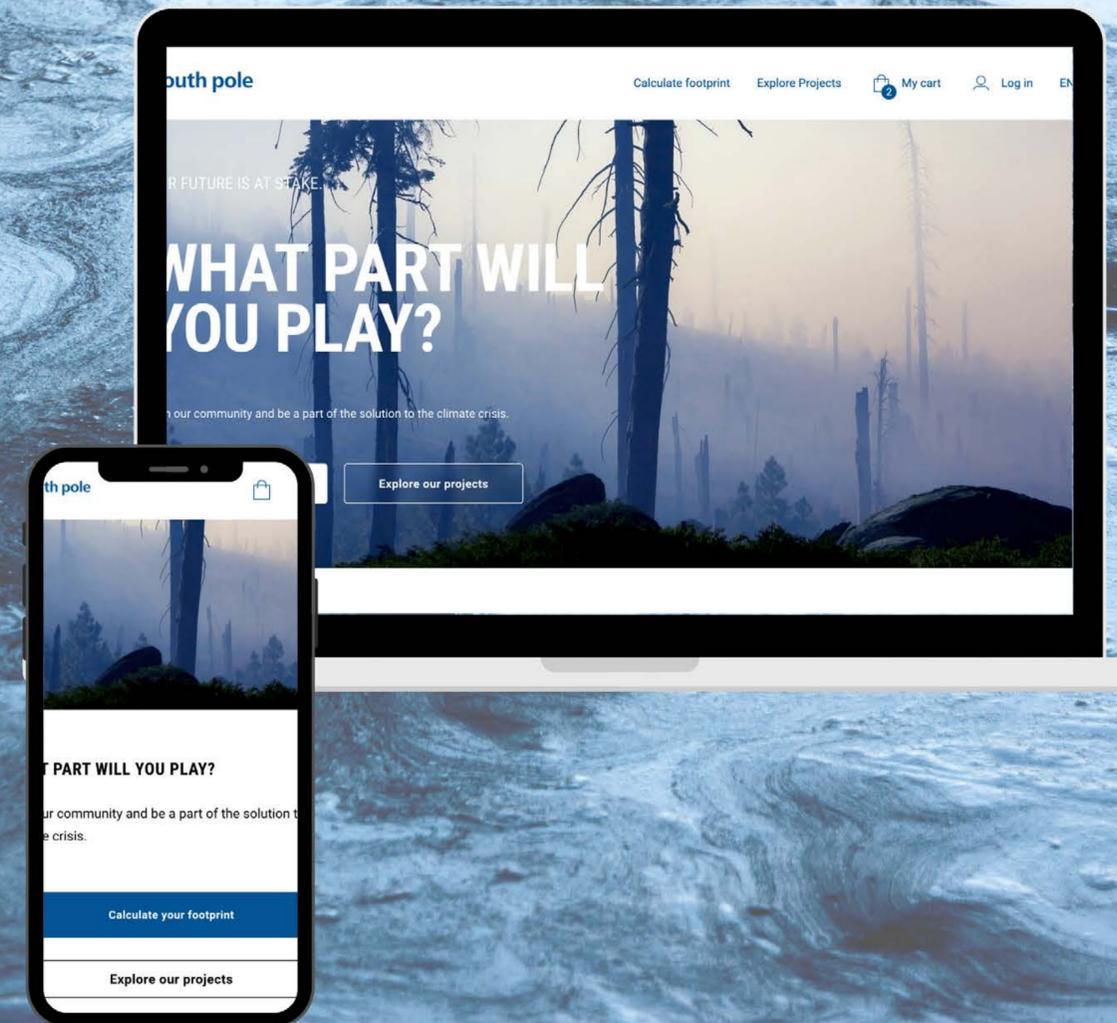
Once you know your total emissions, learn how to compensate them.

**Step 1:** View projects

**Step 2:** Submit total emissions to ATTA

**Step 3:** ATTA will aggregate industry reported volumes and realise a reduced per ton price to compensate carbon offsets.\*

\*5% administration fee will be added by ATTA



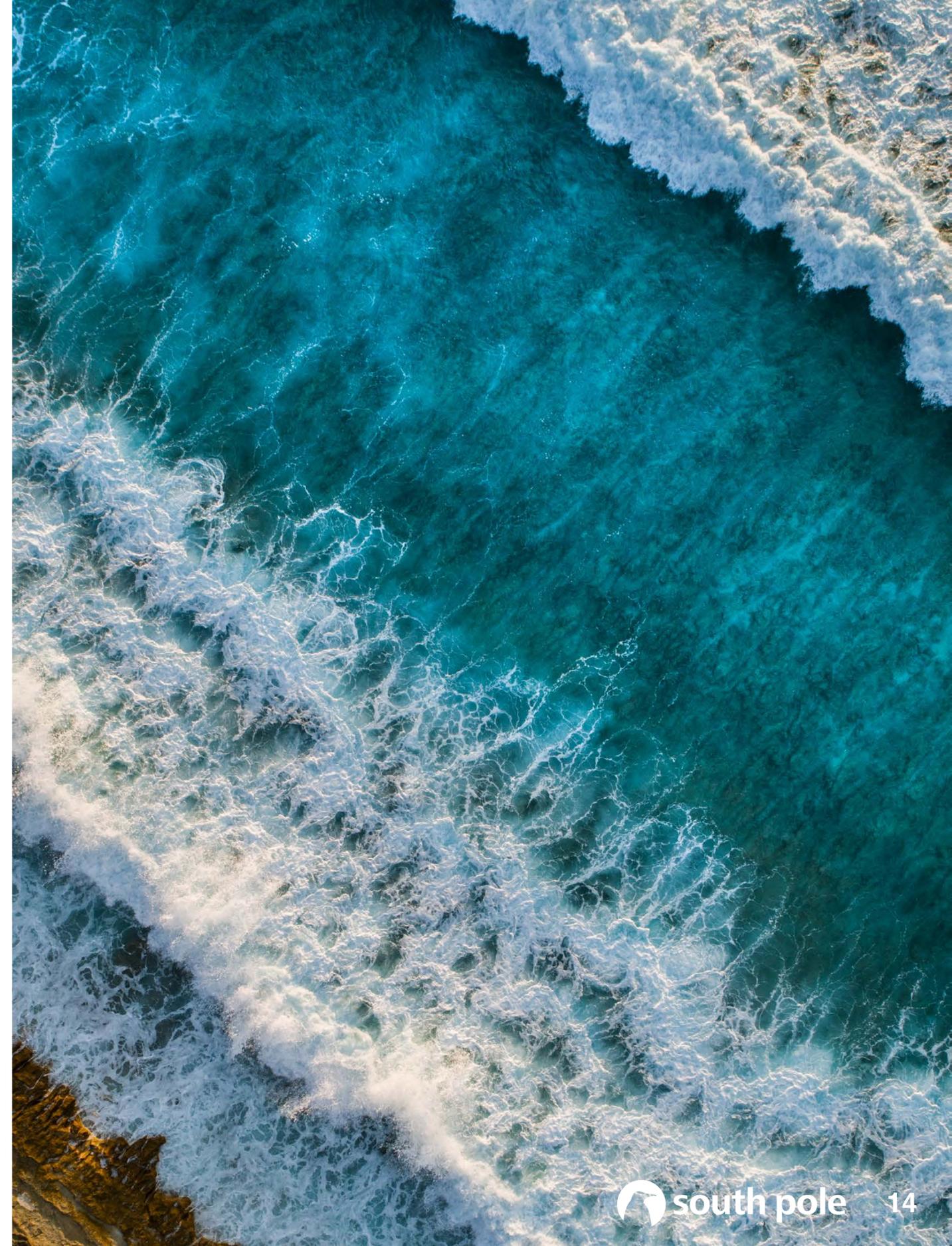
# VIEW PROJECTS

## STEP 7

While you're calculating, feel free to view some of the incredible **emission reduction projects** that we have access to by navigating to Explore Projects.

We have grouped these projects into 3 types:

- Forestry
- Renewable Energy
- Cookstoves



# OFFSET EMISSIONS

## STEP 8

When you're done calculating, tell us the total carbon emissions volume you'd like to offset and the **type of Project\*** you'd like to support by submitting your details here:

[SUBMIT EMISSIONS](#)

**\*remember, you can only select from the 3 categories we offer. Do not purchase projects online.**



# FAQ

## HAVE QUESTIONS?

We're here to help.

Please feel free to explore this **FAQ** we've put together for you.

If you still have questions, please reach out to us:  
[climate@adventuretravel.biz](mailto:climate@adventuretravel.biz)

If you require technical support please reach out to South Pole: [techsupport@southpole.com](mailto:techsupport@southpole.com)